

## "SEND EVERY AVAILABLE MAN NOW;" WHAT WILL ANSWER BE?

THE most direct and urgent appeal the United States has yet received is that which comes from the British premier, David Lloyd George. It is most frank, remarkably to the point.

"Send us every soldier you can and at once," is the British statesman's message, conveyed through Lord Reading, British high commissioner in the United States. It comes on the heels of Maj. Gen. Leonard Wood's statement to the senate military affairs committee that France is disappointed as to the number of troops we have sent to France. Since after the United States entered the war both France and Great Britain expressed a desire to see a number of American troops in Europe for moral effect, no matter if they were only a couple of divisions. It was understood that they would enlarge the expedition by normal stages and latterly there has been some anxiety about getting to France a million men by the close of this year. Never, at any time heretofore, have the allies sent us a direct and public appeal for every man we could send and just as quickly as possible.

The reason for Mr. Lloyd George's appeal is the German-Austrian-Bulgarian offensive under way on the western front. It is a cry for immediate help. The premier realizes that the next few months may spell victory or defeat and that a million men, on one side or the other, will have decisive weight. This is for the reason that now the opposing forces on the western front are very evenly matched. If we had a million trained troops in the rear areas of France today, ready to throw against that big enemy salient, the German offensive would be broken quickly. The allies may break it anyhow, but with relatively little assistance from us because we have too few troops available and probably match of the war have not suitably equipped as to artillery, machine guns and ammunition for a big battle. But by extraordinary efforts we may have enough men in the war area in the next three months to play an important part in whatever action is occurring then.

It is up to us to make that extraordinary effort, no matter at what sacrifice of overseas trade to provide more ships for transport purposes from those already existing, and every ship now in the ways should be rushed to completion, working three shifts a day. We have plenty of troops in this country, more than we can transport in the time we ought to transport them, and by the time these are over the water, another army will be in training. It isn't a question of man power with us as with Britain and France. It is ships. If the ship question can be solved so that we can move some hundreds of thousands of men to France in the next few months and provide them with the proper supplies, so far as supplies are available in this country, we may help save the day for the allies.

When the United States entered the war, one of the German leaders, possibly field marshal von Hindenburg, said it would be 18 months before the United States could put an army of size in Europe. We received the offensive with ridicule, but at the end of 12 months we have not proved it false. Only an extraordinary and surprising effort from now on can bring the right kind of result.

The need is numbers. Individually the troops we sent abroad are the superior of the enemy. They believe the men we have placed on the front are carefully selected for superior physique from among the troops. That is a mistake. The men are taken as they come and they show to advantage, both as to appearance and fighting ability, merely because they are so constituted. But while they are individually, they are no match for the enemy in numbers, nor does physical excellence outweigh strength of artillery or superiority in the air. To make a showing in this great combat, we must have numbers. We must put every possible man in France and at the earliest possible moment, as the British premier urges.

Events of the past week make us wish we had a million Americans in France ready to be sent into the battlefield of the Somme.

Trotsky is now trying to urge the Russians to fight Germany. If he had only tried that several months ago instead of talking about a peace treaty, the Germans would not be on the eve of occupying Petrograd and the German offensive on the western front would not have occurred.

### Suffrage Breaks Up The Lines

ALL political alignments in Texas are wiped out, for the time being, by the coming of woman suffrage. Enfranchising women adds to the voting population of the state many thousands whose preferences as to parties or factions of one party are unknown. Perhaps at least half of them do not themselves know what their political preference is, whether they are to be Republicans, Democrats or adherents of one of the several minor parties, or whether, if Democrats, which of the numerous factions in local and state politics they are to join. Suffrage has come rather unexpectedly and no calculations have been made for it by political leaders or even by the women themselves.

Not that there has been any apathy on the part of the suffragists. They have campaigned incessantly and effectively in Austin and throughout the state, but their efforts have been concentrated on the main task, getting the vote, to the exclusion of other political considerations; and probably not one person in 1000 had any idea, when suffrage was first brought up in the legislature, that there was any probability of its accomplishment at this session. The first real hope of the suffragists came in president Wilson's message to the legislature, recommending passage of the bill. The lack of real opposition, when the matter was brought to a vote, surprised everyone who had been in the fight. Those influences which had actively fought or passively ridiculed the suffrage movement may be said almost to have thrown up their hands and quit and the bill went through and now becomes a law with the governor's signature.

Ask any woman in El Paso how she will vote, and the chances are she will reply: "I haven't given the matter much thought yet, for the situation has developed very rapidly, but you may be sure I shall vote for the best candidate." This is very sincere but not very illuminating to those who are interested in making political lineups. In the absence of any statistics on the subject, it is believed there will be at least 4000 and perhaps 5000 women voters in El Paso and no one knows how any of those women will vote. Those who expect married women to vote as their husbands vote will have many a surprise in store for them when the votes are counted. That has been the experience in other suffrage states. When political parties in the assembly retain their lead after suffrage comes, it is by strengthening their platforms and choosing candidates whom they believe will attract the respect and especially the votes of the women voters.

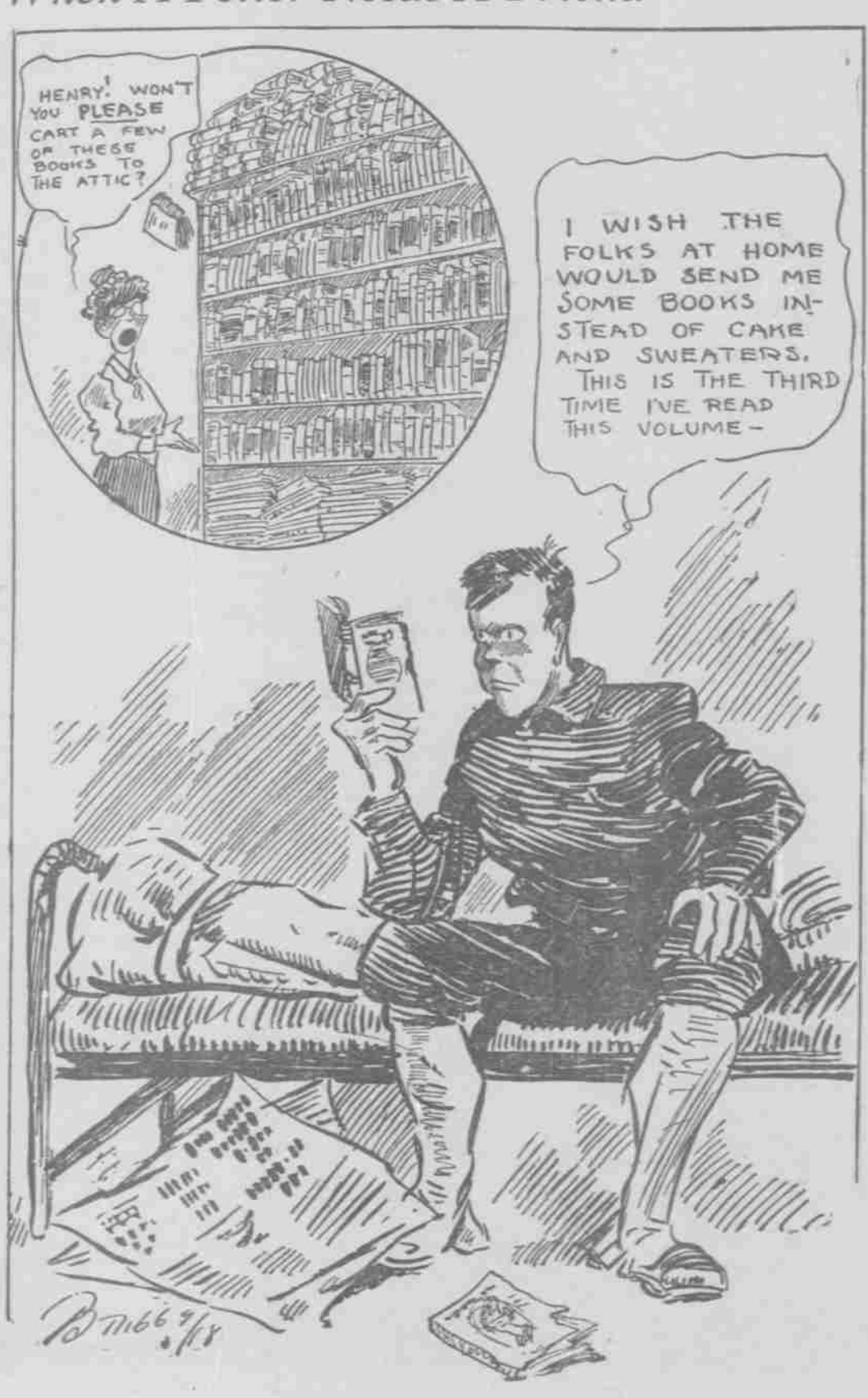
### Buy The Home Products

THE movement to buy goods made in El Paso should be something more than a conversation. It should be practiced until it becomes a habit for the habit will be beneficial to the local manufacturers and the whole population in equal measure. It is not quite true to say the people will always buy locally if quality and price are right. Sometimes they won't without urgent suggestion. Many buy out of town products because they have become used to them and never think of ordering anything else. Also distance lends enchantment in buying merchandise. If it didn't, the mail order houses would go out of business. Local factories know the attractions of distance, too, for much of their trade is with outside towns and distant "anchors and mining camps."

Advertising has a great deal to do with the sale of out of town made products here. Local and national advertising is powerful. In preparing to place an order, the mind fastens instinctively on the name of a brand with which one has become familiar either through use or advertising. So to stimulate the use of El Paso made goods in El Paso, there is nothing more effective than by making the people familiar with these products by continually advertising them. This is being done by individual firms and it will soon be taken up collectively in order to remind people day in and day out that buying home made things helps everyone here.

The civilized world wishes commander-in-chief Wilhelm, emperor and king, the same success in his drive on Paris that his son, the crown prince, achieved at Verdun.

## When A Feller Needs A Friend - By Briggs



## The Big Whistle That Carries News Of Launching Of Another Big Ship

By K. C. B.

ON A crowded street.  
ON A city.  
ON THE Pacific coast.  
WHERE SAILORS.  
ARE ONLY memories.  
AND MEN and women.  
ARE WELL dressed.  
AND CHILDREN.  
COLOR THEIR cheeks.  
IN THE great outdoors.  
AND IT'S a clock.  
IN THE afternoon.  
AND A whistle blows.  
IN A leisurely way.  
AND GROWS.  
AND BECOMES the cry.  
OF A ship.  
AND IT sounds to me.  
LIKE A warning.  
OF IMPENDING danger.  
BUT IT CAN'T be that.  
BECAUSE EVERYWHERE.  
ALONG THE street.  
THERE ARE smiles.  
AND MEN shake hands.  
AND PEOPLE stop.  
AND STAND.  
TILL THE whistle ends.  
AND THEN go on.  
IT SEEMS to me.  
WITH A lighter step.  
AND I ask a policeman.  
AND HE tells me.  
THAT SOMEWHERE.  
DOWN ON the waterfront.  
A GREAT steel ship.

HAD JUST been launched.  
AND I learn.  
THAT ALWAYS.  
WHEN A ship glides down.  
INTO THE sea.  
THIS WHISTLE blows.  
AND THAT its voice.  
CARRIES THE NEWS.  
TO ALL the people.  
AND IN the schools.  
IF THE hour is right.  
THERE COMES a silence.  
AND EARS are strained.  
FOR THE dying note.  
AND IN the stores.  
WHERE IT can be heard.  
BUSINESS STOPS.  
AND EVERYWHERE.  
AS THE whistle blows.  
AND THE ship glides down.  
THERE COMES a thrill.  
AND I'VE heard it twice.  
AND FELT it twice.  
AND I wish it were.  
SO THAT you might hear.  
AND YOU would know.  
WHAT I can't tell.  
BUT IT'S much the same.  
AS THE thrill one gets.  
WHEN THE boys go by.  
TO "OVER There."  
IT'S PART of the answer.  
WE'RE SENDING across.  
IN LIBERTY'S name.  
TO THE challenging dark.  
OF THE World's Hall-Hound.  
I THANK YOU.

## The Young Lady Across The Way



### DAILY RECORD.

Deaths Filed.

Recent addition—Mayfield Building and Improvement Company, lots 11, 12 and fractional lots 13, 14, 15, 16, in block 33; between Houston and Missouri streets, \$3000; March 29, 1918.  
Franklin Heights—Mrs. E. O. Roberts to D. P. Stewart, lot 12 and fractional lot 13 in block 76, on the Grande street, \$1500; March 29, 1918.  
A. A. Lawler, 2389 Gold street, porch, garage and a six room brick bungalow, \$2500.  
Jenna J. Jacques, in block A, East El Paso addition, addrs. room 1109.  
John W. Mathews and John D. Jay, J. W. Kahn and Maria Gonzalez, John Suire and Beltrina Martinez, Travis Stevie and Guadalupe Bustamante.  
Martin Vasquez and Dolores Jimenez.

## Editorial Comment By Arthur Brisbane

What would we have said if Spain when at war with us had destroyed a statue of George Washington or some other American?

Better keep Frederick where he stands, study his methods in war, copy his extraordinary determination as well as his efficiency. Later, instead of destroying the interesting statue of an interesting man, change the wording on it to read about as follows: "This statue of Frederick the Great was presented to the United States by the Kaiser William the Second. The latter, in the year 1918, was defeated and overthrown with the aid of the United States, and the government by brutal force so well understood by Frederick was eliminated."

In any case, it will be plenty of time to destroy the statue of Frederick after we shall have proved that we have a better man than Frederick the Great, a fighter, among ourselves.

The ancient made a war figure of an enemy and stuck pins in it, hoping that the enemy would die by magic. Such childishness is unworthy of a republic. We kill off wolves and hyenas, but we keep stuffed examples of them in the museum. We must kill off the Kaiser, his breed and his government, if we can—but let us keep the bronze statue to remind us of our good work accomplished.

Representative Taft wants an army of 5,000,000 men. It would be nice, undoubtedly, to have such an army. It would be wise, however, to collect that army very gradually, as the feeding problem, to say nothing of the problem of transportation to Europe, will become more and more important.

With 5,000,000 energetic young men

## Find Lava Cinders Near The City Good For Ship Concrete No Use Bucking The Daylight Saving; It Goes After Today

I HAVE been spending considerable time making tests of lava cinders in mountains in this vicinity with a view of determining for the government the availability and desirability of the cinders as material for concrete ships.

"Porous cinders found within 50 miles of El Paso in almost unlimited quantities are 35 per cent lighter than ordinary concrete and would be more than good for concrete for cement ships. I am informed that if at most positive conclusions," said H. D. Pallister, of the school of mines.

"As an example of ethical advertising in the medical profession," said J. P. Held, "there is the case of an obscure surgeon in Chicago. That is, he was obscure to begin with, but he paid a salary to a reporter on one of the big newspapers, and the reporter began to write him up as this 'Dr. Blank called to Tumbawuck to perform a very difficult operation on the wife of a prominent lumberman.' As a last resort, Dr. Blank was called in consultation on the case of Harry Doe, little son of a leading merchant. After a year or two of this, Dr. Blank's name was known to every well-informed person in the country."

"I can't see any sense in people bucking against the daylight saving time," said J. L. Shipley. "It's just as handy as any other time, once people get used to it, and will make it much more convenient for every one concerned if every man will adjust it. But if certain concerns try to operate about the old time, merely by bunching their hours of business ahead, they will find that in addition to making it hard for other people to do business with them, they are making it hard for themselves. Now that the new system of keeping time is a law, I think it is only the patriotic and sensible thing to do to oblige it, as some persons are apparently ready to try to do."

"Arrangements have been perfected for the new city public works arrangement, which goes into effect Monday," said M. J. Stinson. "We are already able to see how many little economies will be perfected, and we believe a few months will demonstrate the efficiency of the new arrangement. The street cleaning department will be the first, I think, to show the savings we expect."

"Douglas is the second largest city on the Mexican border, and it is going to be bigger than it is now, when the Borderland route of the Panhandle highway is completed," said H. A. Gunter. "Some day, and not in the distant future, Douglas is going to be a commercial center of El Paso. We are going to be as big as El Paso is now, and we are going after it."

"The Germans are growing faster than El Paso. Desirable rent houses in our city are now hard to find; a great many have been built in the past year or so and many more are being built. The people of the southward will do well to keep their eyes on Douglas."

"Visiting El Paso from Douglas, Ariz., doesn't seem much like a visit among strangers. The people of Arizona feel very much at home in El Paso. The El Paso Herald has a large circulation in Douglas, and is read carefully by almost every one, and for that reason we are more or less familiar with the city," said Frank R. Eddy. "I have been here several times before and feel very much at home. This city is doing fine and there is a great deal more activity on the streets than there is in Douglas. When I go to Port San Houston, I shall not feel as though I am in an alien state, because I believe travel between them will be wonderfully increased. The construction of the highway will be a great thing for the automobile dealer."

"The boys on the Texas are like the boys in Texas—good shots—Buffalo Commercial.

The wise man makes hay while the sun shines, but the fool sows wild oats by electric light—Chicago News.

Folks who say a man is his own worst enemy generally turn in and help his enemy—Washington Free.

Even if the airplanes are the eyes of the army, military parades still remain fine spectacles—Columbia (S. C.) State.

Don't cry over spilled milk. There was a banquet of whale in New York last week, and nobody blubbered—Philadelphia Record.

So far as pocketbooks are concerned, no egg can claim today its own life in society, the onion over loses its identity—Toledo Blade.

Now that whale meat is pronounced fine, some public advice given will try out some suggestion about every one raising a couple of whales—Milwaukee News.

The Kaiser says his heart is with his people. Is this the same heart which the Kaiser said some time ago was bleeding for Belgium?—Charleston News and Courier.

Is there or is there not a difference between the two states. Now that the two largest cities on the Mexican border are to be connected with a wall kept highway, I believe travel between them will be wonderfully increased. The construction of the highway will be a great thing for the automobile dealer.

### Short Snatches From Everywhere

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## Old Judge Rumhauser



## WIVES WILL SHOW UP, YOU KNOW. By Tad



## Uncle Walt's Denatured Poem.

### The Blithe Spirit

Oh, Monday may be wheathless, and Tuesday may be meatless, but I'll be happy still; if I can greet the woman by skipping my abdomen, I'll do it with a will. The incision here and there by me will be forsaken, if that's the proper move; I'll cut out red meat dishes, and feed on heavy fishes, and chortle while I love. That gent is not a winner who kicks because his dinner is shy of pork and beef, who eats his wheathless ration, and grumbles of privation, and aims a lot of grief. Some day perhaps we'll suffer; our diet may be tougher than we have ever known; before the war is ended we may think shavings splendid, and gnaw old Towner's bone. We may all get together to eat a side of leather, before we end the war; our persons lank and hol' we may be glad to swallow some boiled tomatoes. Let's not pretend we're until we chew our garters and eat our Sunday shoes; let's eat the w' dled vittles, and show no jets or titlles of grouches, dumps or blues. My heart has been improving since I first started hooving, and eating simple fare; I have a better figure, and I am full of vigor, my whiskers full of hair.

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## SKINNY SHANER'S STRIP



## GOAT GRABBERS



## WELL KNOWN SAYINGS ILLUSTRATED BY S. CRUSS



## Answer to Yesterday's Here!



## Here!

